7/22/2021

avg session duration for WBEZ app today is ... by Nick DePrey

Nick DePrey3:17 PM

avg session duration for WBEZ app today is 1h 30min

[73% of people who listen to podcasts discover new shows via web search](https://www.slideshare.net/webby2001/edison-research-podcast-consumer-2019#24)

<https://www.slideshare.net/webby2001/edison-research-podcast-consumer-2019#24>

[Making a smart podcast player means making discovery and listener acquisition smarter: the all-new RadioPublic PRO embed player – RadioPublic](https://about.radiopublic.com/2019/12/05/making-a-smart-podcast-player-means-making-discovery-and-listener-acquisition-smarter-the-all-new-radiopublic-pro-embed-player/)

Case study

<https://uxdesign.cc/the-new-york-times-timely-app-concept-27efe88e5d4b>

The number one podcast search case is for episodes